

Paris, March 15, 2022

CIC Conseil advised the founding shareholder of the Premio Group regarding its sale to the Adéquat Group

Founded in 2006, the Premio Group is an independent network of agencies specialising in temporary work.

With 3 offices based in Alsace (2 in Strasbourg and 1 in Haguenau), the Premio Group has structured its activities around 2 main business lines:

- The company "Premio", specialising in Construction works and Industry
- The company "Premio Tertiaire", specialising in Services

With a global revenue of about €10M and approximately 300 temps employed each day, the Premio Group has become one of the main players within its business area – the leading player in "finishing work" and a major player in "structural work".

The Adéquat Group is today the 38th company worldwide on the recruitment market and it provides a global range of solutions in Human Resources (interim recruitment, fixed-term contracts and permanent contracts, professional integration, HR advising, training, risk prevention) through its 6 brands (Adéquat, Adsearch, Sigmar recruitment, Totem, Connect, Skillflex), which include over 1,300 employees divided between 270 offices and agencies in 5 countries for a total cumulated revenue of 1.1 billion euros.

With this transaction, the Adéquat Group, already present in France with 300 sites and in Strasbourg in particular for 8 years, will be able to accelerate its coverage of Alsace thanks to the purchase of a locally reputed player, recognised for its know-how and sharing its values.

José da Cruz, founding shareholder of the Premio Group, will continue managing commercial, operational and economic performances by assisting the Adéquat Group.

CIC Conseil acted as exclusive advisor to the founding shareholder of the Premio Group.

Participants in the transaction

Vendor:

Groupe Premio: José da Cruz

M&A advisory: CIC Conseil (Romain Mercier, Constance Quenin, Pierre-Jean Leny)

Legal advisory: Mazars (Caroline Devoucoux, Agathe Nourdin de Lorenzi, Attilio Arango)

Accounting advisory: Groupe Cofimé (Nicolas Sapin, Laetitia Houbre)

Buyer:

Groupe Adéquat (Jérôme Rieux, Martine Truc, Eve Courrieu)

Legal advisory: CJA Avocats (Alexis Roger, Justine Croze)

About CIC Conseil

CIC Conseil is Crédit Mutuel Alliance Fédérale's dedicated M&A subsidiary. Its team of expert professionals, located across France, advises corporations, their managers and their shareholders on French and cross-border transactions. Its capabilities cover the entire spectrum of potential corporate finance needs (disposals to industrial investors, leveraged buy-outs, acquisitions, spin-offs, mergers and fundraising).

CIC Conseil has 7 regional offices: Bordeaux and Toulouse (CIC Sud-Ouest), Nantes (CIC Ouest), Lille (CIC Nord-Ouest), Strasbourg (CIC Est), Lyon (CIC Lyonnaise de Banque), and Paris (CIC).

For more information, see www.cic-conseil.eu

About Crédit Mutuel Alliance Fédérale

One of France's leading bankinsurers, operating with 75,000 employees serving over 29 million customers through its 4,500 branches, Crédit Mutuel Alliance Fédérale offers a diversified range of services to a wide range of customers, from private individuals and local professionals to businesses of all sizes.

One of Europe's strongest banking groups, its shareholders' equity amounted to €53,2 billion and its CET1 ratio was 18.8% as of 30 December 2021.

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For more information, see www.creditmutuelalliancefederale.fr

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