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CIC Conseil advised the owner of Japocat for its disposal to Euro 4x4

Since 1996, Japocat, based in Toulouse, imports and distributes automotive spare parts exclusively professional clients (auto repair centers, garages, workshop ...). Initially, Japocat was specialized on the Asian 4x4 market, The Company now offers a range of more than 50 000 items. Japocat achieved a turnover of almost 10 million € and employs 30 people.

Euro 4x4 managed by Georges Graciet and based in the Landes region (South-West France) , is a retailer of spare parts for off-road vehicles for individual and professional clients. The company achieved a turnover of 14 million € and employs 80 people.

This acquisition is supported by Ardian Growth, entered as minority shareholder, allowing Euro 4x4 to diversify its product range and strengthen its BtoB distribution channel. The cultural common ground of the two groups, as well as their geographical fit, are essential factors which have paved the way for their collaboration.

CIC Conseil acted as exclusive financial advisor for Japocat's shareholder.

Seller's advisors :

Financial advisor : CIC Conseil (Marc Goudemand, Antoine Cucciaioni, Jacques Schwab)
Legal advisor: Emmanuel Rieu-Castaing

Buyer's advisors:

Financial advisor: Star Capital (Amaury Desombre)
Legal advisor: Lamartine Avocats (Olivier Renault, Solange Duclos, Cindy Nlem)
Financial Due Diligence : Grant Thornton (Alain-Régis Grail, Pierre Aubrun, Alexandre Garel-Galais, Laurent Mottet)

Investor :

Ardian Growth (Frédéric Quéru, Florian Dupont)

About CIC Conseil

CIC Conseil, Groupe Crédit Mutuel Alliance Fédérale's mergers & acquisitions subsidiary, has developed a regional offer in partnership with CIC Banque Privée, combining CIC Conseil's M&A expertise and the Private Bank's proximity, for its small cap client base. This offer is dedicated to managers of small cap family businesses wishing to convert their professional assets into private assets through the sale of their company.

About Crédit Mutuel Alliance Fédérale

Crédit Mutuel Alliance Fédérale comprises the Centre Est Europe (Strasbourg), Sud-Est (Lyon), Ile-de-France (Paris), Savoie-Mont Blanc (Annecy), Midi-Atlantique (Toulouse), Loire-Atlantique et Centre-Ouest (Nantes), Centre (Orléans), Normandie (Caen), Dauphiné-Vivarais (Valence), Méditerranéen (Marseille) and Anjou (Angers) federations. Massif Central (Clermont-Ferrand) and Antilles-Guyane (Fort-de-France) federations will join it on January 1, 2020. Crédit Mutuel Alliance Fédérale also encompasses Caisse Fédérale de Crédit Mutuel, Banque Fédérative du Crédit Mutuel (BFCM) and all its subsidiaries, in particular CIC, Euro-Information, Assurances du Crédit Mutuel (ACM), Targobank, Cofidis, Banque Européenne du Crédit Mutuel (BECM) and CIC Iberbanco.

More info on creditmutuel.fr