

CM-CIC Transactions PME: financial advisor of Imprimerie Planchenault's shareholders on the disposal to Le Nouvel'R group

Le Nouvel'R group has acquired Imprimerie Planchenault, which specialises in traditional printing and custom printed items. The deal furthers Le Nouvel'R group's acquisition strategy and increases its presence in the Loire region.

For more information, please contact:

Franck Monnot

Director

CM-CIC Transactions PME

franck.monnot@cmcic.fr

+33 (0)1 56 75 26 82

+33 (0)6 16 64 64 55

Imprimerie Planchenault was set up in 1979 and is an established printing company in the Ancenis and Châteaubriant region. With its modern production facility and highly qualified staff who have been trained to use the latest technologies, Imprimerie Planchenault offers pre-press, photoengraving, offset printing and digital printing services to local authorities, SMEs and regional groups.

Le Nouvel'R group started out as a family business and is now led by Dominique Boucard. It offers a wide range of services in offset printing, digital printing and graphic design. The group is committed to environmental and social responsibility, and serves regional and national customers with its cutting-edge production facility.

CM-CIC Transactions PME acted as an exclusive financial advisor to Imprimerie Planchenault's shareholders.

Press contact

Résonance Médiatique

Véronique Richez-LerougeTel:

v.richez-lerouge@reso-media.com

+33 (0)6 14 63 90 00

+33 (0)1 42 76 96 82

CM-CIC Transactions PME

Paris

29-31 rue Saint Augustin
75002 Paris
+33 (0)1 53 75 26 75

60 rue de la Victoire

75009 Paris
+ 33 (0)1 53 48 74 23

Lyon

10 rue du Bât d'Argent
69001 Lyon
Tel: +33 (0)4 72 40 48 49

Nice

3-5 rue de la Liberté
06000 Nice
Tel: +33 (0)4 93 16 30 24

Nantes

2 av Jean-Claude Bonduelle
44000 Nantes
Tel: +33 (0)2 40 12 92 35

About CM-CIC Transactions PME

CM-CIC Transactions PME is a partnership between CM-CIC Conseil and CIC Banque Privée, providing M&A expertise to small-cap client. CM-CIC Transactions PME focuses on working with shareholders who want to monetize their family-owned businesses..

Launched in early 2015, CM-CIC Transactions PME is a multi-regional team of M&A specialists supported by CM-CIC corporate finance and private bank. CM-CIC Transactions PME has four offices in Paris (CIC), Lyon (CIC Lyonnaise de Banque), Nice (CIC Lyonnaise de Banque) and Nantes (CIC Ouest).

Vendor:

Imprimerie Planchenault: Joël and Lucie Planchenault

Sell-Side

M&A advisors: CM-CIC Transactions PME (Franck Monnot, CM-CIC Transactions PME; Eric le Flanchec, CIC Banque Privée)

Legal advisors: Cornet Vincent Segurel (Bertrand Coste)

Buyer:

Le Nouvel'R group: Dominique Boucard

Buy Side

Legal advisors: Banette Giroudiere (Olivier Giroudiere)

Financial audit: Société d'expertise comptable de la Rochelle et du Centre Ouest (Gérard Joubert)