

**CM-CIC Corporate Advisory advised Euclyde SAS on the acquisition of the ELB Multimedia group's Lyon datacenter, which operates under the Netissime name**

Euclyde SAS, a developer and operator of carrier-neutral, high-availability datacenters in France and abroad, acquires the Lyon-based datacenter of the ELB Multimedia group.

Managed by Magdi Houry, Euclyde SAS, set up in 2004 in Sophia Antipolis, France, is developing a network of regional datacenters used by major corporate clients working in the fields of insurance, banking, pharmaceuticals and transport, along with several IT service providers and companies hosting e-commerce platforms.

By acquiring the ELB Multimedia group's datacenter, Euclyde SAS is gaining a presence in the Lyon region, with a 2,000 m<sup>2</sup> site close to the Part Dieu business district and the TGV train station.

*"This datacenter, which we will redevelop to bring its hardware up to the highest standards of reliability and security, will increase our presence in a dynamic business region, where there is strong demand for high-quality infrastructure. The acquisition gives us facilities that are well suited to the type of clients we serve, as well as providing them with a city-centre site that their teams can easily access, and which will be upgraded in line with Euclyde's other datacenters,"* said Magdi Houry. *"We were able to do the deal quickly because of input from CM-CIC Corporate Advisory, which identified the opportunity and quickly contacted the target and its manager on our behalf,"* he added.

Euclyde SAS is regarded as a trail-blazer in the datacenter market, and one that provides a high-quality service. It stood out early on by building, in 2008, the first public Tier IV datacenter in France, in the Sophia Antipolis technology hub.

Today, Euclyde SAS operates four proprietary datacenters in France and one in Luxembourg, and is pursuing a strategy of rapid growth.

*"With this acquisition, Euclyde SAS is bolstering its leading position in IT infrastructure hosting in Eastern France. The company now wants to extend its presence quickly across the rest of France and to become the country's leading network of regional datacenters,"* said Christophe Kamel, Director at CM-CIC Corporate Advisory. *"Euclyde's offering complements that of multinational datacenter operators, which focus mainly on European capitals with standardised sites of over 10,000 m<sup>2</sup>"*, added Jacques Schwab, Associate at CM-CIC Corporate Advisory.

Magdi Houry is hoping to step up the company's development in the next few months. *"We are looking at several possibilities in France and abroad. Our aim is to become the leading player in regional datacenters in the next 24 months,"* he said.

For more information, please contact:

Christophe Kamel

Director

CM-CIC Corporate Advisory

+33 (0)4 72 56 93 42 | + 33 (0)6 70 21 79 53

[christophe.kamel@cmcic.fr](mailto:christophe.kamel@cmcic.fr)

Jacques Schwab

Associate

+33 (0)4 78 38 64 94 | + 33 (0)7 88 24 98 45

[jacques.schwab@cmcic.fr](mailto:jacques.schwab@cmcic.fr)

Press contact:

Résonance Médiatique

Véronique Richez-Lerouge

[v.richez-lerouge@reso-media.com](mailto:v.richez-lerouge@reso-media.com)

+33 (0)6 14 63 90 00

+33 (0)1 42 76 96 82

**CM-CIC Corporate Advisory**

Paris  
29-31, rue Saint-Augustin  
75002 Paris  
+33 (0)1 56 75 26 70

Lyon  
Espace Cordeliers  
2, rue du Président Carnot  
69293 Lyon Cedex 02  
Tel: +33 (0)4 72 56 91 05

Nantes  
32, avenue Camus - BP 50416  
44004 Nantes Cedex 1  
Tel: +33 (0)2 40 35 75 31

[www.cmcic-corporateadvisory.com](http://www.cmcic-corporateadvisory.com)

CM-CIC Corporate Advisory acted as sole financial advisor to Euclide SAS in this transaction.

**About CM-CIC Corporate Advisory**

CM-CIC Corporate Advisory is a subsidiary of CM-CIC Group specializing in mergers and acquisitions. It consists of a renowned team of professionals based in Paris, Lyon and Nantes, and advises companies, managers and shareholders on French and cross-border transactions. Its range of services covers all aspects of equity financing, such as corporate buyouts, LBO/OBO/MBO transactions, acquisitions, spinoffs, mergers and fundraising.

\* \* \*

**Euclide's financial advisors:**

CM-CIC Corporate Advisory (Christophe Kamel, Jacques Schwab)