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## CIC Conseil advised shareholders of Matériaux Nord Blayais on the sale of the family Group to DC MAT

Founded in 1972, Matériaux Nord Blayais is a family-owned Group and one of the main regional player specialized in the distribution of building materials. Located in Saint-Ciers-sur-Gironde (near Bordeaux), the Group has strategic bases with 4 outlets located in Gironde and Charente-Maritime. Matériaux Nord Blayais' offer is structured around 8 product families (structural work, roof and framework, carpentry, insulation, inside renovation, outside renovation, tiling and bathroom, self-service and others). Matériaux Nord Blayais generated €20m of sales and employed c. 60 people.

DC MAT, the acquisition holding is part of a diversified industrial Group. As Managing Director, Sébastien Chevreux, grandson of the founder of Matériaux Nord Blayais will lead the development of DC MAT. The deal will allow Sébastien Chevreux to continue the family story of Matériaux Nord Blayais.

CIC Conseil acted as exclusive financial advisor to the shareholders of Matériaux Nord Blayais.

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### Participants in the transaction

**Vendor:**

**Matériaux Nord Blayais**  
**Financial advisory:** CIC Conseil (Marc Goudemand, Samuel Avetissian)  
**Legal advisory:** Aloy Avocats (Tiphaine Brissez, Cyril Boucault)  
**Financial Due Diligence:** Cads Rexco (Sylvain-Claude Moranne)

**Buyer:**

**DC MAT**  
**Legal Advisory:** Chantal Hiriart Giancesini  
**Financial Due Diligence:** Aequifi (Nicolas Pesson, Audrey Porte, Robin Ansart)  
**Legal/tax/social Due Diligence:** Fidal

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### About CIC Conseil

CIC Conseil is Crédit Mutuel Alliance Fédérale's dedicated M&A subsidiary. Its team of expert professionals, located across France, advises corporations, their managers and their shareholders on French and cross-border transactions. Its capabilities cover the entire spectrum of potential corporate finance needs (disposals to industrial investors, leveraged buy-outs, acquisitions, spin-offs, mergers and fundraising). CIC Conseil has developed a regional offer in partnership with CIC Banque Privée, combining CIC Conseil's M&A expertise and the Private Bank's proximity, for its small cap client base. This offer is dedicated to managers of small cap family businesses wishing to convert their professional assets into private assets through the sale of their company.

CIC Conseil has 7 regional offices: Paris, Lyon, Strasbourg, Bordeaux, Toulouse, Nantes, and Lille.

**About Crédit Mutuel Alliance Fédérale**

Crédit Mutuel Alliance Fédérale comprises the Centre Est Europe (Strasbourg), Sud-Est (Lyon), Ile-de-France (Paris), Savoie-Mont Blanc (Annecy), Midi-Atlantique (Toulouse), Loire-Atlantique et Centre-Ouest (Nantes), Centre (Orléans), Normandie (Caen), Dauphiné-Vivarais (Valence), Méditerranéen (Marseille) and Anjou (Angers) federations. Massif Central (Clermont-Ferrand) and Antilles-Guyane (Fort-de-France) federations will join it on January 1, 2020. Crédit Mutuel Alliance Fédérale also encompasses Caisse Fédérale de Crédit Mutuel, Banque Fédérative du Crédit Mutuel (BFCM) and all its subsidiaries, in particular CIC, Euro-Information, Assurances du Crédit Mutuel (ACM), Targobank, Cofidis, Banque Européenne du Crédit Mutuel (BECM) and CIC Iberbanco.

More information on [www.creditmutuel.fr](http://www.creditmutuel.fr)