

## Pour plus d'informations

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# CM-CIC Transactions PME advises the shareholders in Carpe Diem Intérim on the sale of their company to the Proman group

Founded in 2003, Carpe Diem Intérim is an independent generalist temporary employment agency working across a range of sectors such as industry, construction, civil engineering and services.

With more than one hundred temporary staff, Carpe Diem Intérim has annual revenue of around €5 million.

Founded in Manosque in 1990, the Proman group – 100% French and family-owned – is now the leading independent company in temporary work, and permanent and short-term recruitment. The group has more than 400 branches and revenue of €1.93 billion.

The philosophy of the Proman group matches perfectly that of Carpe Diem Intérim. "We share the same desire to focus on the human aspect and to lift people up", commented Eric Auriacombe, Director and shareholder at Carpe Diem Intérim.

"Our group's strategy is to acquire companies that are like us, and that share our values. Once again, this is very true of this acquisition." added Roland Gomez, Chief Executive Officer at Proman.

CM-CIC Transactions Pme acted as the exclusive advisor to the shareholders of Carpe Diem Intérim.



## **CM-CIC Transactions PME**

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## **About CM-CIC Transactions PME**

CM-CIC Conseil has developed CM-CIC Transactions PME in partnership with Banque Privée to provide small-cap clients with M&A expertise combined with the individual support of a private bank.

CM-CIC Transactions PME focuses on working with managers of small-cap family-owned businesses who want to turn their business assets into private wealth by selling their companies.

CM-CIC Transactions PME was founded in early 2015 and now has eight offices in Bordeaux and Montpellier (CIC Sud-Ouest), Lille (CIC Nord), Lyon and Nice (CIC Sud-Est), Nantes (CIC Ouest), Strasbourg (CIC Est) and Paris (CIC). The work done by its M&A specialists is partly in support of CM-CIC's private banking and retail banking operations.

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## **Advisors to the vendors:**

M&A advice: CM-CIC Conseil / CM-CIC Transactions PME (Laurent HYVER / Romain MERCIER /

Marin de COINCY)

Legal advice: Squadra Avocats (Stéphanie GERARD)

# **Purchaser's advisors:**

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